

The
Hunger
Project.

STRATEGIC FRAMEWORK

The Hunger Project's Strategic Framework.

2022-2027

**Now is the time to amplify voices and reimagine systems for
the benefit of all people and the planet.**

Together, we will create a world in which the persistence of
chronic hunger is unacceptable.



© The Hunger Project | Burkina Faso, 2022 | Photo by WTYSL
Image description: Woman in yellow scarf and teal skirt smiling, her hand on a bucket of harvested produce.



Who we are.

The Hunger Project is a global, non-profit organization and worldwide movement of individuals whose mission is to end hunger and poverty by pioneering sustainable, grassroots, women-centered strategies and advocating for their widespread adoption in countries throughout the world.

The Hunger Project in the 2020s.

We are experiencing seismic shifts in our climate, global health, politics and technology. And after decades of progress in rates of hunger, we now again see growing inequities in human rights, gender, poverty and hunger.

There is also growing recognition that those living in hunger and poverty have the greatest potential to transform their own lives. We have an unprecedented opportunity for transformational change.

The Hunger Project believes in the limitless potential of the human spirit and the power of collective voice to create a world free from hunger and poverty.

Learn more at thp.org.

Global context.

This is a critical moment in the global pursuit of an end to hunger. One in nine members of our human family does not have enough nutritious food to lead a healthy and productive life. Even prior to the pandemic, the UN Sustainable Development Goal (SDG) of zero hunger by 2030 was ambitious. Now, it is clear that the human and economic toll of COVID-19, a worsening climate crisis and a failing global food system will make it increasingly challenging to end hunger at our current pace.

To end hunger by 2030, we *must* accelerate our actions as a global community.

How do we respond?

With this urgency in mind, we have launched our Strategic Framework for 2022-2027. The Framework was created in full participation and co-creation with our staff globally and informed by the most pressing issues in our world today and serves as a powerful tool to inform strategies that will guide us into the future. At the core of the Framework is the limitless potential of the human spirit and the power of coordinated action to forge a world free from hunger and poverty.

The communities where we work around the world are facing seismic shifts in the climate, global health, geopolitics and technology—there is an unprecedented opportunity for transformational change.

Imperatives.

Our 2022 Strategic Framework identifies five imperatives, or themes, that are essential to recognize and work with in this era of The Hunger Project:

**Food and
Nutrition.**

Gender.

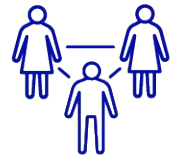
Climate.

Technology.

Conflict.

Description of graphic: Five imperatives listed within blue boxes. Color does not convey hierarchy or data. Imperatives are: food and nutrition, gender, climate, technology and conflict.

Our response in context.



Food and Nutrition Security. Hunger is worsening and the smallholder women farmers at the heart of food security, accessibility, utilization and stability are not being included in global dialogues. Hunger Project-led agricultural and nutrition training and facilitated partnership building amplifies the voices of these farmers and dismantles inequities in current food systems. In this way, we create lasting change that breaks cycles of hunger and poverty.

Gender. Gender is the foundational theme for our entire strategy. The impact of climate change, the digital divide, food insecurity, conflict—none are gender neutral. Women and girls are the most burdened by these global challenges—accounting for more than 60% of those living in hunger. Within this Imperative, we shift our focus from a gender-mainstreaming approach to a gender-focused transformative approach, which means working across all levels in a community to ensure systemic change.

Climate Change. Those experiencing the greatest impact of climate change on their daily lives are already living with chronic hunger. This added vulnerability means

that it is crucial we work with communities to from a climate justice perspective. Through training and resource mobilization, we at The Hunger Project work in partnership with local farmers to build resilience to environmental shocks, including droughts, floods and other extreme weather events that are hitting those least equipped to mitigate, adapt and recover.

Conflict. Conflict, political instability and displacement are direct drivers of hunger. A number of countries where we work are experiencing security issues and it is crucial that we build a stronger understanding of how we can continue to support peacebuilding in communities experiencing instability or violence. By fostering peace-building opportunities locally and working directly with government bodies, we work to ensure that those experiencing conflict maintain access to their rights and are equipped to dismantle systematic structural violence.

Technology. Through strategic partnerships, we work to overcome the digital divide and reinforce access to technology as a human right and a tool for self-reliance. Putting technology directly in the hands of those living in hunger builds opportunities for the development of organic, intercultural and intergenerational programs.

Our impact and action.

Our Strategic Framework identifies areas of action and focus—**Accelerators**—that have the potential to rapidly transform policies, practices and resource flows.

Accelerator 1: Amplify our voice.

We're amplifying collective voice for the sustainable end of hunger, creating commitment among a critical mass and shifting the power through transformational thinking.

How?

- Elevate the voice of people living in hunger and poverty wherever we can;
- Catalyze local and national engagement in governance processes to increase public accountability
- Facilitate associations among communities that mobilize people to lead advocacy for policy change
- Influence national governments to decentralize resources, uphold policies, and be more responsive to community needs.
- Bridge the gaps: (a) between formal alliances and informal grassroots movements; and (b) between communities and policymakers.

Accelerator 2. Amplify the Power of the Next Generation.

We're amplifying the power of next generation leaders to drive systemic change for the sustainable end of hunger.

How?

- Build, strengthen and expand youth leadership and engagement, with a particular emphasis on girls.
- Pioneer initiatives by, for and with youth—especially girls—to catalyze change in the critical areas of social justice and equity, technology adoption, civic engagement, climate resilience, and government accountability.
- Develop strategic partnerships with organizations that are lead by, for and with youth.

Accelerator #3. Amplify Engagement with Private Sector

We're transforming the way we engage with the private sector—especially at the local and regional levels—to ensure community intentions come first, harnessing the multiplier effect of the market.

How?

- Strengthen community-level entrepreneurship, cooperatives and purpose-driven partnerships with the private sector.
- Engage with food and market systems to make them more equitable and more responsive to shocks from climate or civil unrest.
- Leverage the private sector's ability to innovate and scale.

Strengthen our core capacity.



The Hunger Project has a 40+ year track record of standing in partnership with people living in poverty, facilitating processes as they work to end their own chronic hunger. We have reached over 20 million people in over 24,000 communities across rural Africa, South Asia and Latin America.

The Hunger Project is comprised of 13 Program Countries, 12 Program Countries and a Global Office based in New York City. In every country where we work, we hold the highest accreditations. Our governance structure includes a Global Board of Directors and, in each Partner Country, a National Board or Advisory Committee. Members of these collaborative governance bodies represent a cross-section of prominent leaders in world hunger and poverty reduction, public policy, democracy building, pre-eminent members of civil society, national government and the private sector. Governance, policy and operations are informed by both the expertise of these leaders and, most importantly, by the expertise of Hunger Project Program Leaders and community members who are best equipped to provide insight and guidance for what's missing, what's needed and what's possible to sustainably end hunger.

We are committed to strengthening the implementation of our Strategic Framework by...

1. Facilitating an evolving ecosystem of funding and implementation partnerships, alliances and consortia—including community-based federations and alliances—that forward our strategies and transform systems.
2. Amplifying our robust innovation and learning culture, by asking the right questions, continuing to rigorously measure impact and using data to influence decision making, action and adaptation at the community and organizational levels.
3. Developing staff leadership and capacity throughout the organization, particularly elevating women and youth.
4. Decentralizing internal structures and shifting the power to create locally-owned and adaptable systems and processes formed by in-country expertise and communities themselves.

Call to action.


We invite you to join us in partnership.

Our five-year vision holds the possibility of a world with...

- **Effective leadership action** by individuals, especially women and youth, who step forward as community leaders to ensure every person has the opportunity to lead a healthy, productive, resilient and self-reliant life in harmony with nature.
- **Access to resources, autonomy & opportunity.** An enabling environment of equity, peace and stewardship of the natural environment, where communities access the training, information or resources needed to ensure lives free from hunger, unencumbered by entrenched social barriers.
- **Collective voice** of individuals living in hunger and poverty to demand change of their central governments through associational strength within and among communities.
- **Sufficient government and funder commitment** to recognize and take the required actions, shifts in priority, and devolution of power and resources necessary to end hunger, in harmony with the natural environment.

All of us, and the natural world that sustains us, are profoundly connected. Together, we can create a world of equity, interconnectedness and collaboration—a **world where hunger is completely unacceptable.**





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Learn more at thp.org.

110 W. 30th St., 6th Floor

NY, NY 10001

212-251-9100

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